



Public Disclosure of Student Achievement

Institution Name: Faulkner University

Business Unit(s) included in this report: Harris College of Business & Executive Education

Academic Period Covered: Academic Year 2023-2024

Date Report Posted: January 31, 2025

PROGRAM	MEASURE	TARGET	RESULT
Executive Bachelor of Business Administration	Retention	80%	94%
Executive Bachelor of Business Administration with emphases in:			
• Business Management	Retention	80%	83%
• Health Administration	Retention	80%	*
• Logistics Management	Retention	80%	*
Executive Bachelor of Science in Business with emphases in:			
• Business Management	Retention	80%	87%
• Health Administration	Retention	80%	76%
• Logistics Management	Retention	80%	100%
Executive Bachelor of Science in Human Resource Management	Retention	80%	84%
Executive Bachelor of Science in Human Resource Management with an emphasis in:			
• Health Administration	Retention	80%	90%
Master of Science in Management	Retention	80%	98%
Master of Science in Management with emphases in			
• Business Analytics	Retention	80%	88%
• Information Technology	Retention	80%	*
Executive Master of Business Administration	Retention	80%	100%

Bachelor of Science in Business Administration	Retention	80%	75%
Bachelor of Science in Business Administration with emphases in:			
• Business Analytics & Digital Marketing	Retention	80%	*
• Entrepreneurship	Retention	80%	*
• Finance	Retention	80%	*
Bachelor of Science in Accounting	Retention	80%	75%
Bachelor of Science in Accounting with emphases in:			
• Business Analytics & Digital Marketing	Retention	80%	*
• Entrepreneurship	Retention	80%	*
• Finance	Retention	80%	*
Bachelor of Science in Management	Retention	80%	69%
Bachelor of Science in Management with emphases in:			
• Business Analytics & Digital Marketing	Retention	80%	*
• Entrepreneurship	Retention	80%	*
• Finance	Retention	80%	*
Bachelor of Science in MIS	Retention	80%	*
Bachelor of Science in MIS with emphases in:			
• Business Analytics & Digital Marketing	Retention	80%	*
• Entrepreneurship	Retention	80%	*
• Finance	Retention	80%	*
Bachelor of Science in Finance	Retention	80%	*
Bachelor of Science in Finance with emphases in:			
• Business Analytics & Digital Marketing	Retention	80%	*
• Entrepreneurship	Retention	80%	*
Bachelor of Science in Marketing	Retention	80%	85%
Bachelor of Science in Marketing with emphases in:			
• Business Analytics & Digital Marketing	Retention	80%	*
• Entrepreneurship	Retention	80%	*
• Finance	Retention	80%	*

*Insufficient data

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	<p><u>Executive Programs:</u> Retention Rate = (# of students enrolled in a course during the academic year - # of students who withdrew from the program during the academic year) divided by # of students enrolled in a course during the academic year.</p> <p><u>Traditional Programs:</u> Retention Rate = # of students continuously enrolled divided by # of students enrolled in Fall of 2023</p>