



To: All Community Contacts

From: Personnel Coordinator

Post Immediately

Date: September 18, 2024

JOB TITLE:

Media Executive

WSFA 12 News is searching for a results-driven individual who feels a sense of urgency to sell new business on all platforms as a Media Executive. Candidates must be detail-oriented and have excellent communication and customer service skills.

Duties/Responsibilities include, but are not limited to:

- Sell new business on-air, online, and on mobile platforms
- Ability to exceed budget through new business development
- Self-starter, with the ability to interact and influence others in a positive manner while working in a fast-paced environment
- High achiever with excellent communication skills, creativity, and persistence
- Strong work ethic and integrity
- Problem-solving and organizational skills
- Applicants must be proficient working with Microsoft Word, Excel, PowerPoint, and Outlook
- Applicants should be prepared to have a robust new business goal

Qualifications/Requirements:

- Bachelor's Degree Preferred
- 1-3 Years of Sales Success in TV, Radio, Digital or Cable Preferred
- Knowledge of Microsoft Word, Excel, and PowerPoint

If you feel you're qualified and want to work with a great group of people go to <https://gray.tv/careers#currentopenings>, you may type in the job title, station call letters, or click on "apply now", upload your resume, cover letter, and references.