

Executive Bachelor of Science in Business Degree Plan

Module 1

BSB 3320 Survey of Management	3
BSB 3350 Survey of Marketing	3
BSB 4310 Management Information Systems	3

Module 2

BSB 3330 Survey of Accounting	3
BSB 3340 Survey of Economics	3
BSB Emphasis Area Course One	3

Module 3

BSB 3360 Financial Management	3
BSB 3370 Christian Values & Ethics in Business	3
BSB 3380 Personnel/Human Resource Management	3
BSB Emphasis Area Course Two	3

Module 4

BSB 3300 Business Communications	3
BSB 3310 Legal Environment of Business	3
BSB 4300 Quantitative Business Analysis	3

Module 5

BSB 4340 Managerial Accounting	3
BSB 4350 International Culture & Business	3
BSB Emphasis Area Course Three	3

Module 6

BSB 4320 Organizational Behavior	3
BSB 4330 The Executive and the Family	3
BSB 4360 Business Policy & Strategy	3
BSB Emphasis Area Course Four	3

Emphasis Area Options:

(Choose One)

MANAGEMENT

BSB 4370 Small Business Management
BSB 4372 Nonprofit Management
BSB 4373 Leadership
BSB 4371 Readings in Management

MARKETING

BSB 4391 Consumer Behavior
BSB 4392 Digital & Social Media Marketing
BSB 4393 Sales Management & Personal Selling
BSB 4376 Supply Chain Management

INFORMATION SYSTEMS

BSB 4394 Emerging Technologies
BSB 4395 Information Security Management
BSB 4396 E-Commerce
BSB 4378 Project Management